

For Immediate Release



Scott Bloomquist Sweeps World of Outlaws
Roush Yates Powers Bloomquist to Second Win in 2 Races

Mooreville, NC (February 21, 2011) Scott Bloomquist held off Brady Smith on Saturday night to capture his second World of Outlaws Late Model Series win in just as many races. Bloomquist, in his second season of running Roush Yates engines, actually became the first professional motorsports winner in Florida this weekend, even prior to Trevor Bayne (Daytona 500 winner also powered by Roush Yates Engines).

No one has ever won the two opening World of Outlaws races held at Volusia Speedway Park just outside Daytona Beach, making Bloomquist's victory a true testament to his team, equipment, and Roush Yates powered Ford engine.

The 40th DIRTcar Nationals started out great for Bloomquist last week, where he captured two poles, two heat wins, and a victory at the season opener. Saturday night's additional 50-lap A Main win marked the 21st win for the 47 year old in the World of Outlaws Late Model Series.

"This is a tough field," said Bloomquist. "This is a tough place this week – very demanding on the car, drivers, and engines. It feels good to do what we've done this week."

In addition to Trevor Bayne's historic Daytona 500 victory, Bloomquist's win marks a great start for Roush Yates' 2011 season of providing engines to the greatest competitors in motorsports. Roush Yates will power an estimated 1,500 to 1,700 engines this year throughout the world, many of which will run in various motorsports series including dirt late models, dirt modifieds, sprint cars, off-road trucks, NASCAR, road racing, and drag racing.

For more information on Roush Yates' Dirt Late Model program and its power, performance, and reliability, please call Jeff Clark at 877-361-1545 or visit <http://www.roushyatesparts.com/Engine-Programs-s/533.htm> to view Roush Yates' large selection of new and used performance products.

###

About Roush Yates Engines

Roush Yates Engines designs, engineers and crafts high performance racing engines with the power to perform and the horsepower and durability you'd expect from legendary NASCAR pioneers Jack Roush and Robert Yates. The partnership of power and precision has come from merging the knowledge and experience of two legendary engine builders, both with a passion for winning today and powering up for tomorrow. In 2009 Doug Yates purchased his father's half of Roush Yates Engines to become a co-owner in the company.

As CEO, Doug Yates leads a staff of 180 engineers and technicians who design, assemble, test, and service racing engines at two separate state-of-the-art facilities in Mooresville, North Carolina. Here, the best minds and latest technology are hard at work producing nearly 1,500 racing engines each year for teams in the NASCAR Sprint Cup Series, NASCAR Nationwide Series, NASCAR Camping World Truck Series, ARCA, Grand-Am, FIA GT3, Dirt Late Model, Sprint cars, and NHRA Pro Stock. At Roush Yates Engines, the mission is Power Performance, which is achieved through innovation, design, precision engineering, and skillful craftsmanship. Building the best engines in racing today, providing service that's second to none, and honoring a commitment to research and development are the heart of Roush Yates Engines.