

For Immediate Release



## Ford on Top at Kansas

**Mooreville, NC (October 4, 2010)** Roush Yates Engines started out the third race of the chase in true championship form, qualifying two Ford drivers on the front row and coming away from Kansas Speedway with the win.

With eight races left in the chase for the Sprint Cup Championship, Ford drivers came to Kansas Speedway on Friday prepared to show just how much power their FR9s are capable of producing. Kasey Kahne, driver of the number 9 Budweiser Ford Fusion, qualified on the pole with fellow Ford driver Paul Menard starting alongside him. Three other Blue Oval drivers qualified in the top ten, with Greg Biffle starting 5th, Matt Kenseth starting 8<sup>th</sup>, and David Ragan starting 10th. This was Kahne's nineteenth pole of his career and his third this season.

"We weren't great in practice so we knew we needed to make adjustments to the car. Kenny Francis and Keith did a really nice job," said Kahne. "I am glad we go the pole for Budweiser and for Ford. It's exciting to have a couple of RPM guys on the front row and it's just really nice for the whole company."

After starting the race in the top positions, Ford drivers never wavered and Greg Biffle, driver of the number 16 3M/Sherwin Williams Ford Fusion, led the final 29 laps of the Price Chopper 400 presented by Kraft Foods to win the race. With twelve leaders and twenty total lead changes, Sunday's race was nothing short of exciting and Biffle took advantage by gaining his sixteenth career win in his 287<sup>th</sup> start.

"Everyone asked us last week if we're out of the Chase, have we given up, whatever the case was. The 16 team will never give up," said Biffle. "We're just going to approach each race like we did today, qualify the best we can, do the best we can in practice, execute the best we can at the racetrack. This was the best car I've ever driven here and I have a lot of confidence going into Fontana."

Biffle has won two races this season, including a victory at Pocono Raceway in August. He is 8<sup>th</sup> in the points for the Chase for the Championship, leading Roush Fenway

Racing teammates Carl Edwards in 4<sup>th</sup> and Matt Kenseth in 11<sup>th</sup> position. Roush Fenway Racing is one of only two teams with 3 cars in the 2010 Chase.

“It’s very exciting to see Roush Yates Engines and Roush Fenway Racing back in Victory Lane,” said Doug Yates, CEO of Roush Yates Engines. “Gaining the pole in qualifying and winning the race shows exactly what Ford Racing and Roush Yates Engines are capable of. I look forward to watching the remainder of the Chase for the Championship and see no reason why the 2011 Sprint Cup Championship will not go to a Ford.”

Roush Yates continues to win in all divisions of motorsports with another victory for Billy Well’s driver Ivedent Lloyd at Ocala in the Dirt Late Model division this weekend. Jason Myers won the modified race at North Wilkesboro Speedway and Chip King won in the Blown Pro Modified division at the Shakedown at Englishtown. Roush Yates has over 80 wins so far this season and two championships in the TORC Off-Road series and the Sprint Cars on Dirt series.

To learn more about all of Roush Yates’ engine programs or how to update your engine with the Roush Yates’ Performance Upgrade, call Jeff Clark at (704) 658-1540 or visit [www.roushyatesparts.com](http://www.roushyatesparts.com).

### About Roush Yates Engines

Roush Yates Engines designs, engineers and crafts high performance racing engines with the power to perform and the horsepower and durability you’d expect from legendary NASCAR pioneers Jack Roush and Robert Yates. The partnership of power and precision has come from merging the knowledge and experience of two legendary engine builders, both with a passion for winning today and powering up for tomorrow. In 2009 Doug Yates purchased his father’s half of Roush Yates Engines to become a co-owner in the company.

As CEO, Doug Yates leads a staff of 180 engineers and technicians who design, assemble, test, and service racing engines at two separate state-of-the-art facilities in Mooresville, North Carolina. Here, the best minds and latest technology are hard at work producing nearly 1,500 racing engines each year for teams in the NASCAR Sprint Cup Series, NASCAR Nationwide Series, NASCAR Camping World Truck Series, ARCA, Grand-Am, FIA GT3, Dirt Late Model, Sprint cars, and NHRA Pro Stock. At Roush Yates Engines, the mission is Power Performance, which is achieved through innovation design, precision engineering, and skillful craftsmanship. Building the best engines in racing today, providing service that’s second to none, and honoring a commitment to research and development are the heart of Roush Yates Engines.