



For Immediate Release

## **Bloomquist Earns 500<sup>th</sup> Career Win with Power from Roush Yates Engines**

**Mooreville, NC (September 27, 2010)** Scott Bloomquist drove his Roush Yates powered Dirt Late Model engine to Victory Lane at Brownstown Speedway on Saturday night, capturing the 500<sup>th</sup> feature win of his career. Bloomquist took home \$20,000 for his third win in the 31<sup>st</sup> Annual Jackson 100. This is the defending Lucas Oil Champion and current series point leader's eighth win of the season.

"I have to thank so many people for getting 500 wins," said the 46-year-old driver. "My wife, daughter, and my mom are here so I'm glad they got to see this. To win number 500 at Brownstown is special; it has been one of my favorite tracks to run on in my career. The car and engine ran great tonight and it feels amazing to accomplish 500 wins."

Bloomquist started the 100-lap event in third and took the lead after only four laps. He kept fellow Roush Yates powered driver Don O'Neal from becoming the first four-time winner of the race and stretched his lead in the Lucas Oil Championship Point Standings to 260 points over Jimmy Owens. O'Neal went on to finish second, giving Roush Yates a 1-2 finish in the race. Bloomquist is sponsored by Miller Brothers Construction, Hawkeye Trucking, and Sweet Mfg. and runs his own self-designed chassis.

"Roush Yates Engines is proud to congratulate Scott Bloomquist on his 500<sup>th</sup> feature win," said Doug Yates, CEO of Roush Yates Engines. "It's an honor to provide power to such an accomplished driver. I look forward to watching Scott have continued success and race for his second straight Lucas Oil Dirt Late Model Championship."

The Roush Yates Ford 410 Dirt Late Model engine received its second win of the season thanks to World of Outlaw driver Josh Richards. Richards became the first Virginia native to win at Winchester Speedway in the annual Winchester 200. He took

the lead on lap five of the fifty lap event and never looked back to claim the \$10,000 prize.

Other Roush Yates wins came in the Sprint Car division this weekend. Charles Davis Jr. collected his sixth ASCS Canyon Region win of the year at Canyon Speedway Park on Saturday night running a Roush Yates Sprint 360 motor and Ryan Grubaugh captured the ASCS Points Championship in the Sprints on Dirt region.

To get the same power and performance that Bloomquist has and to learn more about Roush Yates' Dirt Late Model engine program, please call Jay Dickens or Jeff Clark at (704) 658-1540. You can also find all of Roush Yates Performance Products online at [www.roushyatesparts.com](http://www.roushyatesparts.com)

### About Roush Yates Engines

Roush Yates Engines designs, engineers and crafts high performance racing engines with the power to perform and the horsepower and durability you'd expect from legendary NASCAR pioneers Jack Roush and Robert Yates. The partnership of power and precision has come from merging the knowledge and experience of two legendary engine builders, both with a passion for winning today and powering up for tomorrow. In 2009 Doug Yates purchased his father's half of Roush Yates Engines to become a co-owner in the company.

As CEO, Doug Yates leads a staff of 180 engineers and technicians who design, assemble, test, and service racing engines at two separate state-of-the-art facilities in Mooresville, North Carolina. Here, the best minds and latest technology are hard at work producing nearly 1,500 racing engines each year for teams in the NASCAR Sprint Cup Series, NASCAR Nationwide Series, NASCAR Camping World Truck Series, ARCA, Grand-Am, FIA GT3, Dirt Late Model, Sprint cars, and NHRA Pro Stock. At Roush Yates Engines, the mission is Power Performance, which is achieved through innovation design, precision engineering, and skillful craftsmanship. Building the best engines in racing today, providing service that's second to none, and honoring a commitment to research and development are the heart of Roush Yates Engines.