



For Immediate Release

Ford Drivers Makeup 1/4th of the Chase for the Championship

Mooresville, NC (September 13, 2010) On Saturday night at Richmond International Raceway three Ford drivers raced their way into the Chase, earning 25% of the 12 spots that makeup the 10-race "playoff" that will determine the 2010 Sprint Cup Champion. Roush Fenway drivers Carl Edwards, Matt Kenseth, and Greg Biffle will be competing against some of NASCAR's top teams starting in New Hampshire next weekend.

Roush Fenway has fielded at least two cars in the Chase every year since the format began in 2004. In addition, they have placed more cars in the Chase field (17) than any other team. Roush Fenway is just one of two teams who have three cars in this year's Chase. Richard Childress Racing's three chase contenders Kevin Harvick, Jeff Burton, and Clint Bowyer will be hard to beat, but Ford drivers feel good about their chances of putting the blue oval on top this season.

"All of us at Roush Fenway have been working hard and I don't believe we have won an amount that's representative of that hard work," said Chase contender Greg Biffle. "The goal is to win the Championship. There are a couple of things we've been working on and it starts with that engine - the FR9 that Doug Yates and those guys have been developing. I think that helps us everywhere, so, right off the bat we unload and we're a little faster."

Biffle won earlier in the season at Pocono, giving Roush Yates Engines their first points paying win with the new FR9 engine.

Known for their power and performance in all series of racing, Roush Yates Engines earned multiple wins this weekend.

Chris Buescher drove his No. 17 Roulo Brothers-prepared David Ragan Fan Club-Shriners Hospital Ford to Victory Lane, earning the second ARCA Racing Series presented by RE/MAX and Menards win of his career Sunday afternoon at Toledo Speedway. After starting 23rd, 17-year-old Buescher worked hard to race his way into contention and win the Northwest Ohio Ford Dealers 200.

"It was nice to come back to Toledo," said Buescher. "We got our first win here in the spring. We've had races where we've been really competitive but had bad luck; so we were just really happy to pull it off today."

This is the second win of the season for Roush Yates Engines in the ARCA Racing Series presented by RE/MAX and Menards. With just four races left, Roush Yates driver Frank Kimmel is fourth in the point standings, just fifteen points out of the lead.

Another big win for Roush Yates Engines came in the Sprint Car 410 Series. Bobby East won at Dells Raceway Park, giving Roush Yates their first ever win with the 410 Sprint Car engine. East led over half the laps in his first asphalt winged race in the MustSeeRacing Biobased-USA Xtreme Sprint Series and he credits the unmatched performance of his new engine package for the incredible victory.

“It’s really exciting to win my first winged race,” said East. “I kept moving my wing back as the race went along, and the car kept getting faster. This was a new experience for me, but I’m hoping to have the opportunity to do more of this winged racing in the future.”

USAR Pro Cup Series driver Benny Gordon raced to Victory Lane in the American Freedom Spectacular 200 at Bristol Motor Speedway on Saturday night. In the World 100 at Eldora, 130 Dirt Late Models raced for just 24 coveted spots. Roush Yates Engines had two heat race wins and started four cars in the top twelve. Scott Bloomquist was the top finishing Roush Yates car, earning second place.

To learn more about Roush Yates Engines and Roush Yates Performance Products, please visit www.roushyatesparts.com or call Jeff Clark at (704) 658-1540.

About Roush Yates Engines

Roush Yates Engines designs, engineers and crafts high performance racing engines with the power to perform and the horsepower and durability you’d expect from legendary NASCAR pioneers Jack Roush and Robert Yates. The partnership of power and precision has come from merging the knowledge and experience of two legendary engine builders, both with a passion for winning today and powering up for tomorrow. In 2009 Doug Yates purchased his father’s half of Roush Yates Engines to become a co-owner in the company.

As CEO, Doug Yates leads a staff of 180 engineers and technicians who design, assemble, test, and service racing engines at two separate state-of-the-art facilities in Mooresville, North Carolina. Here, the best minds and latest technology are hard at work producing nearly 1,500 racing engines each year for teams in the NASCAR Sprint Cup Series, NASCAR Nationwide Series, NASCAR Camping World Truck Series, ARCA, Grand-Am, FIA GT3, Dirt Late Model, Sprint cars, and NHRA Pro Stock. At Roush Yates Engines, the mission is Power Performance, which is achieved through innovation design, precision engineering, and skillful craftsmanship. Building the best engines in racing today, providing service that’s second to none, and honoring a commitment to research and development are the heart of Roush Yates Engines.