



For Immediate Release

Lola and Roush Yates Engines Announce LMP Technical Solution

Mooreville, NC (August 6, 2010) Lola Cars International and Roush Yates Engines are proud to announce a new technical partnership that will offer a variety of Roush Yates powered engines in Lola LMP designs for the 2011 season.

Roush Yates Engines and Lola will be doing a study on the 2011 LMP2 design equipped with a Roush prepared Ford 3.2L twin turbo V6 with direct injection. This unit is a low cost, high mileage solution that will be built with production based parts at Roush Yates Engines' state-of-the-art facilities in Mooreville, NC. A 5.0L Mustang V8 derivative is also being evaluated for possible installations. This partnership is a non-exclusive commercial venture for Roush Yates Engines and could be seen on track as early as next season.

Robin Brundle, Managing Director for Lola Group said: "We are delighted to confirm this important partnership today. For two exceptional brands like Lola and Roush Yates Engines to come together like this illustrates a shared vision for global endurance racing."

Lola and Roush Yates Engines enjoyed a fruitful partnership from 1999 thru 2001 with the Kremer Racing team. Earning two victories together at Spa and Kyalami in 2000 cemented the close engineering bond between the companies, which will continue for customers choosing the Lola/Roush Yates Engines combination.

"We are excited to have the opportunity to step in and work with Lola on developing a new engine for this series" said John Maddox, Sports Car Program Manager for Roush Yates Engines. "This alignment will help us as we work towards our goal of developing future technology to bring better efficiencies to our customers."

To learn more about Lola products or Roush Yates Engines, please contact Stephen Charsley with Lola at scharsley@lolacars.com or John Maddox with Roush Yates Engines at jmaddox@roushyates.com.

About Roush Yates Engines

Roush Yates Engines designs, engineers and crafts high performance racing engines with the power to perform and the horsepower and durability you'd expect from legendary NASCAR pioneers Jack Roush and Robert Yates. The partnership of power and precision has come from merging the knowledge and experience of two legendary engine builders, both with a passion for winning today and powering up for tomorrow. In 2009 Doug Yates purchased his father's half of Roush Yates Engines to become a co-owner in the company.



As CEO, Doug Yates leads a staff of 170 engineers and technicians who design, assemble, test, and service racing engines at two separate state-of-the-art facilities in Mooresville, North Carolina. Here, the best minds and latest technology are hard at work producing nearly 1,500 racing engines each year for teams in the NASCAR Sprint Cup Series, NASCAR Nationwide Series, NASCAR Camping World Truck Series, ARCA, Grand-Am, FIA GT3, Dirt Late Model, Sprint cars, and NHRA Pro Stock. At Roush Yates Engines, the mission is Power Performance, which is achieved through innovation design, precision engineering, and skillful craftsmanship. Building the best engines in racing today, providing service that's second to none, and honoring a commitment to research and development are the heart of Roush Yates Engines.