



For Immediate Release

Ford Gets First Win with FR9 ***Greg Biffle Wins at Pocono with New Ford Engine***

Mooreville, NC (August 1, 2010) Greg Biffle took his Roush Yates powered FR9 to Victory Lane for the first time on Sunday at Pocono International Raceway. With 20 laps to go in the action packed race, Biffle used his new Ford engine to pull out to the biggest lead of the race and go on to win the Sonoco Red Cross Pennsylvania 500. Other Ford drivers showcasing the FR9 this weekend with great finishes were Carl Edwards, Paul Menard, and David Ragan who finished 3rd, 13th, and 14th respectively.

An emotional Biffle contributed the win to his team's continuous hard work throughout the season and the superior performance of his new FR9 engine.

"Greg Erwin and those guys just never gave up. This 3M Ford Fusion, it was mostly engine. This engine ran so good" said Biffle. "This win is for Jack. We know he's watching and we're thinking about him. We've been really tough and answered all the questions about the Ford and there it is. Ford is running really good."

Car owner Jack Roush, who was involved in a plane crash earlier this week, watched his driver win from the Mayo Clinic in Rochester, Minn. Roush is in stable condition and was proud to see his team get their first win of the season.

"This win couldn't have happened without the support of Ford and all the technical assistance they provide. And (engine builder) Doug Yates and his collaboration with Ford on the new FR9 engine can't be overstated" said Roush after Sunday's win. "They've done a wonderful job and this is just the beginning of the rewards that have resulted from all their hard work."

Kasey Kahne won the Gatorade Duels in Daytona earlier this year with the new engine but Pocono is the first points paying win for the FR9, the latest Ford race engine built by Roush Yates Engines. Doug Yates, CEO of Roush Yates Engines, couldn't be more thrilled with its success.

"This is a great victory for Ford, Roush Yates Engines, and Roush Fenway Racing. I am most proud of the teamwork that went into getting this engine ready" said Yates. "Everyone at the shop worked really hard to get all the parts to the track and the 16 team did a great job turning the car around from Indianapolis. It's nice to see hard work pay off thanks to our continuous support from Ford."

Roush Yates experienced success on the dirt tracks as well this weekend. Scott Bloomquist, defending Lucas Oil Late Model Dirt Series Champion, won at Utica-Rome Speedway on Saturday night. Rick Eckert used a backup car and overcame a radiator issue to win at Attica Raceway Park while Kevin Sitton grabbed his first victory of the season in the SUPR race at Baton Rouge Raceway.

Anyone can get the same power and performance shown by Greg Biffle for their own race car by purchasing Roush Yates proven performance products. Check out their new and improved website at www.roushyatesparts.com or call 1-877-RYPP.

About Roush Yates Engines

Roush Yates Engines designs, engineers and crafts high performance racing engines with the power to perform and the horsepower and durability you'd expect from legendary NASCAR pioneers Jack Roush and Robert Yates. The partnership of power and precision has come from merging the knowledge and experience of two legendary engine builders, both with a passion for winning today and powering up for tomorrow. In 2009 Doug Yates purchased his father's half of Roush Yates Engines to become a co-owner in the company.

As CEO, Doug Yates leads a staff of 170 engineers and technicians who design, assemble, test, and service racing engines at two separate state-of-the-art facilities in Mooresville, North Carolina. Here, the best minds and latest technology are hard at work producing nearly 1,500 racing engines each year for teams in the NASCAR Sprint Cup Series, NASCAR Nationwide Series, NASCAR Camping World Truck Series, ARCA, Grand-Am, FIA GT3, Dirt Late Model, Sprint cars, and NHRA Pro Stock. At Roush Yates Engines, the mission is Power Performance, which is achieved through innovation design, precision engineering, and skillful craftsmanship. Building the best engines in racing today, providing service that's second to none, and honoring a commitment to research and development are the heart of Roush Yates Engines.