



For Immediate Release

## **Future Looking Bright for Ford's FR9** ***Six Fords Finish in Top 15 with New Engine at Chicagoland Speedway***

**Mooreville, NC (July 12, 2010)** Roush Yates Engines had tremendous success at Chicagoland Speedway this weekend with their new Ford FR9 engine. The FR9 has been met with some scrutiny during its first year on the NASCAR Sprint Cup circuit, but Saturday night's LifeLock.com 400 showed impressive results in power and performance from the new engine.

Carl Edwards, driver of the number 99 Aflac Ford Fusion, was the highest finishing Ford in Saturday's race at Chicagoland Speedway with a second place run. Edwards has had a rough start to the 2010 season in the Sprint Cup Series and was excited to see improvement in his team and engines.

"Second is bittersweet. You want to win, but we are obviously very happy with the result" said Edwards. "If we continue to run this fast each week, we will win plenty of races."

Other Ford drivers running Roush Yates Engine's FR9 this weekend that had impressive finishes include Kasey Kahne, driver of the number 9 Budweiser Ford Fusion (Finished 6<sup>th</sup>); Paul Menard, driver of the number 98 Menards Ford Fusion (Finished 10<sup>th</sup>); David Ragan, driver of the number 6 UPS Ford Fusion (Finished 12<sup>th</sup>); Matt Kenseth, driver of the number 17 Crown Royal Black Ford Fusion (Finished 13<sup>th</sup>); and AJ Allmendinger, driver of the number 43 Best Buy Ford Fusion (Finished 14<sup>th</sup>).

Currently, Ford has three drivers in the chase for the Sprint Cup Championship with Matt Kenseth, Carl Edwards, and Greg Biffle all in the top 12 in points.

"I'm very excited to see the improvement in power the FR9 is giving our Ford drivers" said Doug Yates, CEO of Roush Yates Engines. "Everyone has worked very hard at Roush Yates Engines to design and build this engine, and I look forward to getting our first win with the FR9 this season."

The NASCAR Sprint Cup series has a rare off weekend next week. Roush Yates Engines will use this break in the schedule to tear down and evaluate the raced FR9s for further developmental purposes. To learn more about Roush Yates and their extensive line of engine programs and parts, please visit [www.roushyatesparts.com](http://www.roushyatesparts.com) or call (704) 658-1540.

### About Roush Yates Engines

Roush Yates Engines designs, engineers and crafts high performance racing engines with the power to perform and the horsepower and durability you'd expect from legendary NASCAR pioneers Jack Roush and Robert Yates. The partnership of power and precision has come from



merging the knowledge and experience of two legendary engine builders, both with a passion for winning today and powering up for tomorrow. In 2009 Doug Yates purchased his father's half of Roush Yates Engines to become a co-owner in the company.

As CEO, Doug Yates leads a staff of 170 engineers and technicians who design, assemble, test, and service racing engines at two separate state-of-the-art facilities in Mooresville, North Carolina. Here, the best minds and latest technology are hard at work producing nearly 1,500 racing engines each year for teams in the NASCAR Sprint Cup Series, NASCAR Nationwide Series, NASCAR Camping World Truck Series, ARCA, Grand-Am, FIA GT3, Dirt Late Model, Sprint cars, and NHRA Pro Stock. At Roush Yates Engines, the mission is Power Performance, which is achieved through innovation design, precision engineering, and skilful craftsmanship. Building the best engines in racing today, providing service that's second to none, and honoring a commitment to research and development are the heart of Roush Yates Engines.