



For Immediate Release

## **Bloomquist Wins World of Outlaws Opener with Roush Yates Ford**

**Mooreville, NC (February 18, 2011)** Scott Bloomquist brought raw power and a little luck to the World of Outlaw season opener at Volusia Speedway Park on Thursday night, passing two-time defending series champion Josh Richards for the win. Richards' jumped the cushion with 9 laps to go in the 50-lap A Main, allowing Bloomquist to pass him and never look back.

"He got in a little hot, didn't get the car turned enough and got out in the stuff," said Bloomquist of Richards' mistake. "He always seems to dance with the devil. The problem is, it's hard to get out of (the cushion) once you get in, and that's all it takes."

Bloomquist, 47, started on the pole with his Roush Yates powered Ford to win the 20<sup>th</sup> World of Outlaw race of his career. He will be driving a Ford built by Roush Yates program manager Brad Loden all season long.

"The engines have done great all week," said Loden. "Scott has been commenting on how smooth it is when he drives into the slick. I'm want to thank everyone back at the shop in Mooreville, NC who help make this program happen and Doug Yates for giving us the absolute best in technology and equipment for short track racing."

Bloomquist has started 2011 off with a bang, winning the opening race and being crowned the 2011 DART Winternationals Points Champion. With 2 main wins, 2 heat wins, and a pole win in less than 2 weeks, Roush Yates' dirt program is looking forward to the remaining 2011 DIRTcar Nationals by UNOH events.

You can follow Roush Yates' driver Scott Bloomquist in the #0 and Rick Eckert in the #24 tonight in the UMP A-Main and tomorrow night in another 50-lap WoO LMS race. To learn more about Roush Yates' short track engine programs contact Brad Loden at 704-999-0862 or visit [www.roushyatesparts.com](http://www.roushyatesparts.com).

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## About Roush Yates Engines

Roush Yates Engines designs, engineers and crafts high performance racing engines with the power to perform and the horsepower and durability you'd expect from legendary NASCAR pioneers Jack Roush and Robert Yates. The partnership of power and precision has come from merging the knowledge and experience of two legendary engine builders, both with a passion for winning today and powering up for tomorrow. In 2009 Doug Yates purchased his father's half of Roush Yates Engines to become a co-owner in the company.

As CEO, Doug Yates leads a staff of 180 engineers and technicians who design, assemble, test, and service racing engines at two separate state-of-the-art facilities in Mooresville, North Carolina. Here, the best minds and latest technology are hard at work producing nearly 1,500 racing engines each year for teams in the NASCAR Sprint Cup Series, NASCAR Nationwide Series, NASCAR Camping World Truck Series, ARCA, Grand-Am, FIA GT3, Dirt Late Model, Sprint cars, and NHRA Pro Stock. At Roush Yates Engines, the mission is Power Performance, which is achieved through innovation, design, precision engineering, and skillful craftsmanship. Building the best engines in racing today, providing service that's second to none, and honoring a commitment to research and development are the heart of Roush Yates Engines.